BEAUTY · SHOP · GUIDES

Boots

PARTY · MAKE UP

ROSEMARY MILLS

party make up

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Introduction

Party make-up is fun, colourful and often unexpected. It's the time you can break all rules and exploit colour to the full. Experiment is the key word for true creativity. This book takes you from the very basics in party make-up to full-blown fantasies, guiding you each step of the way and giving you plenty of make-up tricks for special effects. Become your own visagiste, wield your brushes and paint your very own magical canvas. Have fun!

FOUNDATION COURSE

WISE-UP TO BASIC GROUNDWORK AND LAY YOUR FOUNDATION CORRECTLY.

FOUNDATION FORMULAS

Today's foundations are light, subtle and help your skin look as flawless as possible. They come in liquid, cream or cake form, and which one you use depends on your particular skin type. Blocks and creams give greatest coverage. More emollient creams are better for drier skins. For a lighter covering, liquids are best. Some contain added moisturisers and others are water-based with oil-blotting ingredients for greasy skins. Sensitive skins should opt for hypoallergenic brands.

COLOUR CHOICE

Choose a shade compatible with your complexion not a colour that will alter your natural skin tone. Sallow skins are 'lifted' with slightly rosy shades, while ruddy complexions should stick to beige, peach or amber tones. Change with the seasons: skin is paler in winter than in summer, when a tinted moisturiser may be all that's needed.

For after-dark festivities, spice up a sun-kissed complexion with a base which subtly shimmers. Some are spangled with tiny gold flecks, while others reflect the light.

Dot foundation all over your face, then blend and smooth with clean finger-tips or a damp cosmetic sponge (left). Apply in the type of light you'll later be seen in.

Colour Correction Cream
foundation
Moisturiser
Pressed Powder
Concealers
Lip & face Brushes

SHAPING UP

BECOME A FEATURE ATTRACTION. LEARN HOW TO SHOW OFF YOUR FACE IN THE BEST POSSIBLE LIGHT. CREATE, SHAPE AND MOULD WITH TRICKS OF THE TRADE.

FACE FACTS

Educate yourself to your facial structure and your features. Beauty geometry will help you discover the make-up techniques and options that will make the most of your face, providing a frame of reference for where to highlight and contour. First decide which points you would like to play up, which ones you would like to disguise. Then follow the basic principle of light and shadow: light shades project and highlight, dark shades make areas recede.

Highlighters and shaders, concealers, blushers and powders are designed to aid you in this task.

LIGHTING UP TIME

Highlighters — both creams and powders — do exactly what they say: highlight an area, draw attention to it. So they're best used on areas of your face that you feel happy about. Shades are varied, from whites and creams to pinks and golds. Both dramatic and delicate looks can be achieved by controlling colour intensity. Apply just above blusher, on chin or along the top of your nose if it's in good shape! Highlight browbones or the centre of lids for an eye-opening effect. For extra evening dazzle, sweep a pearlised highlighting powder over cheekbones, browbones, forehead. Golden and silver-toned shimmer powders make for a high voltage look. Pale pink highlighter on cheeks, temples and chin will give you a rosy glow.

IN THE DARK

Shaders make areas of your face recede, helping them look slimmer. Apply just under blusher for a more hollowed cheekbone effect, on temples if your forehead is broad. For noses that need narrowing, apply down the side. Blend carefully to avoid a streaky, dirty appearance. Most shaders (creams or powders) come in varying tones of brown.

GO FOR GLOW

Bring your face alive, make warm overtures by colouring up with blusher. Don't try to use blusher to drastically alter your face shape, but simply to enhance and soften your good features. Don't just be cheeky with your blusher though: dust on temples, browbones, earlobes, tip of nose and chin, too. If you're wearing a low-cut dress, dust along sides of cleavage to give a more rounded effect to your bust.

As blusher adds a fullness of colour, just how much and where you apply your cheek shade is all-important. Use a big, soft fluffy brush for powder blushers. The bristles will spread the powder over cheeks. Avoid the painted-doll look. Start with a small amount of colour on your brush and build up the blush. Remember, it's easier to add colour than take away. Blend well at edges to avoid hard lines. With cream blushers, use your fingertips to blend it in.

BLUSH IN THE RIGHT PLACE

Start high up on centre cheeks, and blend outwards and upwards to hairline. Long faces can wear blusher slightly lower down on cheeks, on temples and chin, to give a more rounded effect, while round faces should wear it higher — topped with highlighter — to bring cheekbones more into prominence. Square faces should emphasise the centre of cheeks, aiming for a curved effect.

blush
highlight
shading

SHAPING UP

DISAPPEARING ACT

If minor blemishes crop up at the last minute, don't duck out of the party. Use an undercover agent that will sweep them out of sight. Concealers — in tube, stick, pencil, cream or pot form — are basically foundations with a high pigment content. Choose a shade a fraction lighter than your natural skin tone. Apply after moisturising but before foundation, then set with a light dusting of powder. Medicated versions help treat spots and pimples. Dot on concealer then press or pat into skin with clean fingertips — never rub. Blot out dark under-eye circles too, along with any slight discolouration around your nose, chin or cheeks.

Correct colouration problems with special-effect powders or creams. A pale green calms a pink complexion, while mauve neutralises very strong colouring. Apply lightly and carefully and don't retouch.

HIDDEN EXTRAS

Use a bit of know-how to reshape and contour problem areas. Straighten a crooked nose: learn where to draw the line by working out exactly where the fault lies and making your main adjustment on the opposite side. Apply a darker foundation on the problem side, a lighter shade opposite.

Soften a heavy jaw: apply a dark foundation or shader along jawline, deeper just below cheeks, lighter to the side of your chin. Blend well in all directions, carefully smoothing colour lightly towards neck. Give tip of chin a touch of lighter tone, pat over face.

Avoid getting heavy-handed. If you overdo it when reshaping features you run the risk of emphasizing the very point you are trying to conceal.

Don't hide your assets. A dimple or a sprinkling of freckles can only add individual appeal.

RAISE AN EYEBROW

Or two. Nothing can spoil a finished make-up more than brow-beaten looks. Shape up your brows. You don't need to remake them completely, just keep it natural and tweeze away the strays from underneath, in between and at the ends of your brows. Use tweezers, never shave, and pluck in direction of hair growth.

Follow the pencil pointer trick to learn where to draw the browline. Place a pencil along the side of your nose, past the inner corner of your eye: brows should start here. Now put the pencil over your eye on the outer edge of your iris: brows should start arching there. Slant the pencil from the edge of your nose to the corner of your eye: this is where brows should end.

Brush-up on brows. Tame unruly eyebrows by brushing them into place each night with a slick of petroleum jelly. They'll soon learn to behave. To put brows into line after making-up, first brush them up the wrong way to remove any trapped powder or shadow. Use an eyebrow brush or an old, clean toothbrush. Wipe the brush clean with a tissue, brush your brows directly upward and then back into their natural line.

FINISHING TOUCHES

Go for game, set and match with powdered perfection. Powder is your best anti-shine ally for oily outbreaks, helps set your make-up perfectly giving your complexion a smooth, even finish which stays fresh long into the night. Dust on loose powder last when putting on your face, then keep a pressed version in your handbag for when the going gets hot to help absorb unwanted shine. Opt for translucent powder which looks soft and natural.

Adding A Blush

HINTS AND TINTS OF BLUSHER CAN TAKE YOU FROM THE DEMURE TO THE DRAMATIC. WHEN YOU BREAK THE BLUSHER BARRIER AND STRAY AWAY FROM CHEEKS TO LIGHT UP EYES, AND OTHER FEATURES, YOU'LL SWEEP AWAY WITH FIRST PRIZE.

Adding a blush can instantly transform your face. It can warm and flatter features, make eyes come alive, give a youthful glow. In fact, it can put your face in a whole new light.

BLUSHER BASICS

Blushers come in pressed powder, cream, stick, gel or liquid form. Follow the professionals and go for powder, which is easy to apply and blend, gives a really soft finish. If you skin is very dry, then choose a cream blush for a moist finish.

Blending is all-important. When using powder, apply with a big fluffy brush or a soft powder puff over your foundation and face powder. Gently smooth on cream blusher with clean fingertips or a moist cosmetic sponge over your foundation but under your powder. Apply gels and liquids in the same way.

For colour placement, start on centre cheeks, high up. Go no further in than directly below centre eye pupil and then work outwards to hairline. Build up colour gradually and blend, blend and blend again until there are no hard, streaky lines. Nothing looks worse than a great gash of colour, or so much colour build-up that you look flushed to distraction! If there's too much blusher on your brush, tap the brush on the back of your hand to remove surplus.

COLOUR CHOICE

Think artistically and work on colours, textures and designs. Use several harmonising shades together, but avoid colours that are too great a contrast for your skin tone. Remember that shades that seem vibrant when in their container often look softer when blended into skin. So, if possible, test before buying.

If your complexion has yellowy tones, opt for peachy, orangey shades. If it's pink, choose soft roses and bluey-pinks. For night-time glamour, sweep on strong shades to tone with your clothes. For feminine part looks, dust on soft pinks, apricots and corals. To add a sun-kissed glow for summer nights, brush on an apricot blusher with a hint of pink, fluffed over cheeks and out toward the ears. Continue brushing up to sides of eyes and onto the outer corner of browbones. Top blusher with a frosted translucent powder so that your complexion gleams and glows.

Always bear in mind that your blusher should match or tone in with your lip colour for a harmonising effect. If you're wearing a cream blusher, double-up and smooth over lips, too.

For a touch of real theatre, go shamelessly for strong, rich shades of blush. Sparkle with frosted blushers, or glow in a haze of matte shades. Be bold and daring by sweeping over lids, browbones and temples, too in a myriad of colours. For the finishing stroke, add a dab of colour to the centre of your chin to liven up the lower part of your face.

The Eyes Have It

WHEN IT COMES TO MAKING EYES, CREATIVITY REIGNS SUPREME. MAKE-UP MAGIC RELIES ON INGENIOUS USE OF COLOURS BLENDED TO PERFECTION FOR EYE-CATCHING APPEAL.

As the focal point of your face, eye lure is all-important. Party eye-make-up can range from the subtly shimmering for candlelit affairs, to the exotically colourful and outrageously bold for full-blown saturnalias. This is the one area of make-up where your true artistic ability can come to the fore. Don't panic if the thought of colour mixing makes you go pale! Today's amazing range of colour combinations, which come in fluorescents, metallics, glitters, shimmers and sheens, should inspire you.

Experiment until you've found several looks you can cope with. Enlist the aid of a friend, swop shades and advice. Professional make-up artists use anything up to six shades on eyes, carefully colour-blended and mixed for interesting hues. It really isn't as difficult as it sounds — try it and see! The effects you can create are virtually infinite.

Don't pick shades that match your eyes: they won't do a thing for each other. Blue eyes, for instance, light up with deep coppers, smoky charcoals, rich mahogany browns. Green eyes look stunning when teamed with gleaming coppers, hot apricots, rusty browns. Brown eyes seem softer, more intense with any shade of mauve.

BRIGHT EYES

Before you face your palette of colours, look on the bright side. As the windows of your soul, your eyes reflect your mood, personality and health. Before you apply your eye colours, focus on pupil power and put back that twinkle. Healthy eyes really do shine. Start by eating lots of fresh fruit and vegetables and getting your fair share of vitamins A, B and C. Drink lots of water and make sure you get your daily dose of fresh air and exercise. Get plenty of shut-eye, avoid smoky atmospheres and too much alcohol.

For an instant rescue when eyes look red, feel sore and irritated, use eyedrops — but only very occasionally. Your own natural moisture helps wash away any intruding particles.

Prepare for the party by taking some time off to rest your eyes. Lay slices of raw potato or cucumber on lids, or use alternate hot and cold pads. Or just apply iced witch hazel with dampened cotton wool. For an instant remedy, smooth on a soothing eye gel.

EYE TRICKS

Depending on your eye shape, there are basic techniques to follow before you attempt elaborate shadowing.

Small eyes *Go for an eye-opening effect by brushing pastel or frosted shadow on lids, a darker shade in socket line. Highlight on centre browbone.*

Prominent eyes *Brush a dark matte colour on lids, extend into eye socket, then use a matte highlighter on browbone. Shiny shadows will only emphasize the problem.*

Colour flash *Echo your colour theme by extending shades to brows and lashes. Brighten up brows by sweeping on a colour in powder or pencil form. Match up lash shade. Choose from pastels like blue, green, purple and plum. Define eye area further, make lashes look longer, whites of eyes whiter, by applying a fine, natural-looking line of eyeliner.*

EYE LIGHTS AND BRIGHTS

IT'S FUN TIME WITH COLOURS AND EQUIPMENT

- *First invest in several good brushes with chisel ends for shaping into corners. Then choose a very thin brush for eyeliner. Keep your brushes clean.*
- *Keep sponge-tipped applicators for smudging shadows, cotton buds (used damp) to carefully erase make-up mistakes.*
- *Choose your battery of eye colours. Frosted powder shadows give your eyes a subtle shimmer. Fluorescent powder highlighter subtly changes colour as you move in the lights.*
- *For eye definition, arm yourself with mascara in one of fashion's brightest new shades, eyeliner in pencil or liquid, and kohl, available in lots of colours apart from the familiar black. For a smoky, exotic effect, line kohl thinly along inner eye rim. You can also use it as an upper lid shadow, but powder over it or it will streak.*
- *Keep an eyelash brush or comb handy, or a clean toothbrush, to separate lashes that clog.*
- *Put enough light on the subject. Make up according to the light you'll be seen in. Summer garden parties require a softer touch with make-up than dark discos pulsating with artificial light. Soften with pearly pinks, outshine with bronzes and coppers. For more razzle dazzle, select a good range of highlighter powders with flecks of gold or silver. Dot on centre lids for an eye-opening effect.*
- *If using creams, apply after foundation but before powder; if using powders, apply after powdering face.*

Mascara
Highlighter
Mascara
Block

Fancy Ideas

SPLURGE AND SPLASH WITH COLOUR IN UNEXPECTED PLACES. TODAY'S PARTY LOOKS SURPASS THE GLITTER-ONLY STAGE. THE BRIGHTS ARE RIGHT AND COLOURS CLASH FOR SURPRISE APPEAL. WAIVE THE RULES.

Party make-ups have a distinct carnival atmosphere: colour rules are broken, face designs adorn complexions, make-up strays boldly onto necks, hands, arms and shoulders. Citrus yellows and greens are warmed with pinks, reds and oranges mixed are no longer viewed as colour shockers. Brushes are given extra help: fingers come in useful for smudges and fingertips smatters. Reject the idea of monotone lips and let slip a riot of colours on your mouth.

In fact, these days, anything goes. So make-up to match your mood and the occasion. Over the next few pages we show you a diversity of looks to inspire you.

Let your hair down *Tame and train hair to do tricks you never dared do before. You can have a lot of fun with mousse, gel and colour to restyle hair and create something very individual. Use mousse to give more body or liven up curls, gel to give you spiky quiffs, go from wavy to straight, from slicked back to fluffed up. These super-hold bodybuilders give real hair style-ability.*

Full colour *You can alter your hair tone as easily as you change an outfit or mood. No need to nurture the natural these days. Creative colouring means shades are fast and furious and more often than not, blatantly obvious. Make it a one-night strand with easy come, easy go hair colours. Think of hair colour as your new cosmetic. Add a flash of colour to tips of hair to create a halo effect, or go for a total shade shock. Choose the new make-up toned, non-permanent hair colours. Gels, mousses and sprays offer temporary colours in great shades. The best thing about the spray-on, paint-on, puff-on colours in everything from the metallics to the brights is that they've no staining properties and can be applied to dry hair and brushed or washed out easily.*

For those special, one-off occasions, go for a streak of fake. Use hairpieces and wigs which will offer you a choice in length, volume and colour. But remember that if you change your hairstyle or colour, your make-up will also probably need a change.

BOX OF TRICKS

Make up your own colour palette of your favourite shades. For your do-it-yourself kit: invest in two children's paintboxes. Use one for your eyeshadow colours, removing the inner casing and sticking down your own selection of shades to mix and match. Use the other for your lipsticks. Take out the paint, cleanse containers. Scrape out lipsticks from their tubes or pots and press into containers.

Icing On The Cake

SUGAR-SWEET SHADES ARE SOFT AND FEMININE, CRYSTAL CLEAR AND FRESH. THINK PINK AND YOU'LL LOOK GOOD ENOUGH TO EAT!

For languid summer evenings, garden parties and afternoon affairs, blossom forth in shades that look as fragile as petals — palest rose deepening into sweetpea pink, offset with cool lilac. Highlight browbones in whipped cream shimmers, blush demurely for an English rose complexion, softly tint lips so they look ripe for the picking. Skin tones are kept pale, soft, almost translucent. Dust over face with a soft shimmer powder.

Keep to a muted, pastel palette and don't allow the bright, the brash or the bold to invade your harmony. Choose delicate shades like soft browns, plums and gentle greys for definition. For extra sparkle, dot a silver-pink gloss on centre bottom lip.

Think of the rest of your colour scheme: team nail and lip colours, choosing pearlised shades for their light-reflecting quality. Slip into clothes that are soft and ultra-feminine such as swishing silks, high-gloss satins.

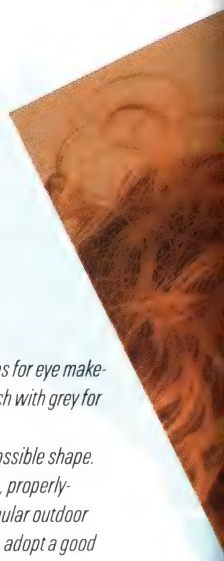
For jewellery, this time make pearls a girl's best friend or light-up limpidly with gems in clear-cut glass.

For further colour inspiration, open your wardrobe door. Your make-up should interact with your clothes to boost your complexion.

Party for all seasons *Change the style and colouring of your make-up to suit the seasons. Cold winter weather means wearing darker, richer colours as your skin is at its palest and needs the added warmth to give your face a glow. In the warmer months when sunlight is strong and bright, enhance summery white and pastel clothes with a fresh, natural complexion.*

For winter *Keep your skin well protected with a moisturiser to combat the harsh, drying effects of cold weather, wind and central heating. Apply make-up with the knowledge that artificial light affects the tone of your cosmetics. Pale skins need to use lots of blusher, blended well, to create a soft glow. Brush on strong eye colours in jewel-rich tones, light up with warm metallics like golds, coppers and bronzes, then define eyes further in sooty shades of black, grey and brown.*

For summer *When sunbathing, protect your skin from the sun's harmful rays by wearing a sunscreen. For everyday wear, smooth on a moisturiser that contains a sunscreen. Protect lips, too, with a special lip sunscreener. Keep a light hand with make-up: smooth on a tan-tinted moisturiser and light up eyes, lips and nails in pale, flower-fresh pastels. Then define with soft browns and muted coppers, sweeping on peachy and apricot shades for cheeks.*



TIPS FROM THE TOP

- *Try unexpected combinations for eye make-up, like pink with yellow or peach with grey for eye-catching appeal.*
- *Keep your skin in the best possible shape. Apart from following a sensible, properly-balanced diet, coupled with regular outdoor exercise and plenty of shut-eye, adopt a good skin care regime to suit your complexion.*
- *Invest in beauty boosters, such as face masks, to pep-up your skin before the party. It may be best to treat skin with a mask the night before, to give your complexion a chance to 'settle' or in case you suffer a reaction. Masks should always be applied to a clean face, should be suited to your skin type, and smoothed on evenly, avoiding the eyes but covering open pore areas.*
- *Masks are designed to either deep cleanse your skin and tighten pores, or to moisturise and refresh, or to slough off dead skin cells. Choose one depending on what you think your complexion needs. Whichever you use, skin should be left soft, smooth and glowing.*
- *A good natural pick-me-up for a tired skin: plain yogurt, smoothed over skin, left for ten to twenty minutes, then splashed off with lukewarm water.*

Icing on the cake

FRAGILE, FEMININE LOOKS DEMAND A WHIM OF IRON, A LIGHT MAKE-UP TOUCH THAT SHOULD NEVERTHELESS HAVE THE STAYING POWER TO LAST TILL DUSK.

Keep a milky complexion fresh. The very scantest film of foundation highlights the delicacy of an almost translucent skin — and won't hide the freckles!

Your foundation is the supporting act to the rest of your make-up. All textures glide more if you apply them with a barely damp cosmetic sponge over a lightly moisturised skin. Finger blend a touch extra under eyes and over blemishes, then dust with loose translucent powder. If you have a good complexion, just sponge a little foundation over areas which you think need a helping hand. Or go base-free and simply powder up. Powder is the key to staying power, as it sets make-up, absorbs grease.

Colourfast eye creams glide over lids without being at all oily, to act as a tint in their own right or as a silky base, adding depths or lowlights to powders, guaranteeing them a smoother finish. If you use powder shadows on their own, dust your lids with a loose powder first.

WHITE IS BRIGHT

White kohl pencil makes eyes look brighter. Follow the trick of Hollywood movie stars and line your inner eye rims with white eye pencil. This gives the effect of making eyes look brighter and more alert and gives the illusion of more wide-open, bigger eyes.

BRIGHT IDEAS

A film of foundation gives an excellent base for eyeshadows. *Powder lids well if you're using powder shadows. But if you're using a pencil liner, it is easier to blend straight on to the foundation and* ***then*** *powder. Apply powder eyeshadows downwards rather than across lids for a smooth, even application. Choose a basic neutral for all over the lid then add a brighter, warmer tone from the centre to outer eye corners. Blend well.*

For night-time sparkle, use a toning highlighter under the highest point of the brow, then trace your kohl line, or smudge your shadow colour with a cotton bud tip, halfway inwards under your lower lashes, and blend outwards. Blending gently ***outwards*** *avoids 'pulling' the delicate skin around the eye area. Using the tip of your mascara wand, boost the ends of your lashes first, then roll the wand lengthways evenly through the lashes.*

● ***Shade lids with a flesh-toned cream shadow to act as a base. Powder over to set. Define socket line up to browbones by brushing on a pale mauve-pink shadow.***

● ***Draw a fine pencil line of deep plum across lids, close to lashes. Then deepen socket line colour and blend on outer eye corners up to browbones.***

● ***Extend colour under lower lashes by using a sponge-tipped applicator for soft definition. Smudge gently. Curl lashes with curler and brush in a soft plum shade.***

PARTY CRACKER

GO FOR ICE MAIDEN LOOKS WITH A PROMISE OF PASSION! ICE-COOL PINKS TEAMED WITH INTENSIFYING PURPLES GIVE YOUR EYES A SPECIAL GLINTING KNOW-HOW!

Shimmer in silks, dazzle with diamonds, shake out your hair and slick on your make-up. Look cool, calm and collected with a perfectly pale complexion, but wear shades that seem guaranteed to hot up the party.

Make eyes with mauve passion, softened under eyes and on browbones with enticing baby pink. Forget that old rule of matching your shadow to your eye colour. Purple and pink give orchid eyes a rare look. Then give lips a frosty reception with pretty pink pearlised lips. Or daub a dash of colour onto centre lips and use a pastel automatic lip gloss with a sponge-tipped applicator to smooth and spread up to the edges to achieve a depth of colour in the centre.

MASK FORCE

Give your complexion a pre-party bonus by using a face mask to revitalise and stimulate skin. Tingling, warming ingredients such as plant extracts and camphor bring a slight flush to the surface by stimulating your circulation.

If you have time, give yourself a face mask (one that you've tried and tested successfully before) on the afternoon before the party. Relax while your mask's properties do their work.

Sensitive skins, or those with broken veins, should choose a mask that's moisturising and relaxing.

Best of all, treat yourself to a facial massage at your local beauty salon.

LIP TRICKS

Use a white pencil to add fullness to your upper lip. Draw a fine white line just outside your natural lip line. Go over the line with a lipstick and brush, then colour-up the rest of your mouth.

Speak volumes with a sexy pout. Just finish-off with a dab of gloss on centre bottom lip, over your lip shade. Try a dot of gold or silver for glints and gleams.

party cracker

GLOW THROUGH THE NIGHT

Party crackers are made, not born. Make-up can work magic when it comes to lighting up your face. Tricks and tips can temporarily hide a multitude of sins and give a blooming illusion. But nothing boosts a dull complexion more and gives you a real skin deep glow than careful attention to skin cleansing and conditioning.

Follow the basics of skin care — daily cleansing, toning and moisturising — with some special beauty pluses and you'll be guaranteed to outshine the others!

***Exfoliation:** a term that should now be firmly rooted in your beauty dictionary, exfoliation means the whisking away of dead surface cells on your skin to reveal a hidden freshness. Avoid exfoliating and you run the risk of your skin taking on a grey tinge. Accumulation of old, unwanted cells means pores can become clogged too, paving the way for unsightly spots and blemishes. Exfoliate gently — never scrub at your skin — to reveal the more blooming tissue of your face.*

***Sensitive, dry skins** are best served with a gentle line of action: use a soft complexion brush or a fine quality shaving brush as an aid to once or twice weekly sloughing.*

Avoid coarse, grainy creams. Instead, use your brush to massage on a creamy facial wash. Rinse off with lukewarm water and follow up with toner and moisturiser.

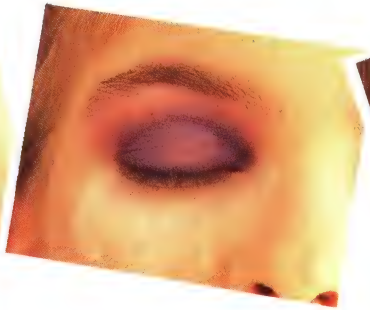
***Normal Combination and oily skins** can be treated to a more buffing action. Choose a grainy cleanser for facial peeling or one that contains oatmeal, which has natural softening and cleansing properties. Brighten skin with a once a week treatment. Oily skins are more resilient than most skin types and can take the slightly more abrasive treatment. This helps to avoid the gradual build-up of excess sebum (oil) which can also give a sallow appearance.*

GET CRACKING

Follow the steps below, turn yourself into a party cracker (opposite).

● ***Fluff loose, transparent face powder under eyes to protect from specks of falling eyeshadow. Brush purple shadow over lids.***

● ***Dot pink shadow in centre lids to soften and highlight. Blend. Then brush deeper purple in socket lines, curl lashes and apply first coating of mascara.***



● ***Brush and blend pink shadow above socket lines, up and over browbones, then under eyes for an overall warm glow. Apply final coating of mascara. Dust away face powder with large soft brush.***

SHADY LADY

AS THE SUN SETS, SLIP INTO COOL CHIC FOR SOPHISTICATED SOIRÉES. DRAW A VEIL OF MYSTERY OVER TANTALISING GLINTS AND GLEAMS.

Choose the black rose look for some enchanted evenings. A certain simplicity which nevertheless requires perfect attention to detail. For sheer elegance, smooth on a cool foundation in a skin-flattering shade such as white, cream, ivory or buttermilk. Then go for a hint of dusty pink blusher swept high over cheekbones and temples. For eyes, choose from a palette of smudgy, smoked shades in grey, silver, charcoal or mocha, with a buttermilk sheen on browbones. Add a subtle shimmer with a silvered glaze. Silver powder perfectly offsets a pale complexion. For extra highlights, stroke on browbones, centre of bottom lip and above cheekbones.

For further definition, frame eyes with a fine line of charcoal grey pencil and sweep lashes with dark-as-the-night mascara. For smudge-soft pencils, first warm in the palm of your hand. Whet your appetite with dewy pink lips moistened with a sliver of lip gloss. A look with timeless appeal which spells style, strength and subtlety.

shady lady

EMERGENCY MAKE-UP

Shady ladies can always cope. If a last-minute party invitation turns up, don't turn it down because you haven't got time to go home and put on the full works. Face up to a series of running repairs and skilful conversions that will turn your daytime make-up into a perfect vision of the night. Go from AM to PM without stopping.

If your groundwork that morning was efficient, then the results will pay off now. Remember that the light is on your side — the dim shadows will hide your flaws and reflect only the sheeniest highlights that you've cleverly touched on as decoys.

***Do not** add yet another layer of make-up without stabilising the cosmetics that went before. Later in the evening, when the pace heats up, the first coat will break through to undermine the top dressing.*

***Foundation:** Repair oily breakthroughs, especially if you have a greasy centre panel. Blot with a tissue dampened with water to absorb oil, lift off any remaining traces of powder. Dot a small amount of foundation over nose and forehead, blend with fingers or a damp cosmetic sponge and fade out the join where the new foundation meets the old. Or use a concealer as a re-touching aid to conceal blemishes and run repairs over tired foundation. Press on a moisturised solid powder to blend patch foundation to an even*

***Blusher:** Add a stronger tone just beneath cheekbones and at your temples. Dust both cheek and browbones with a sheeny, light-catching highlight.*

***Eyes:** Use a cotton wool bud to remove any unwanted eye make-up smudges, gently sweeping outwards. Apply a light tracing of kohl liner close to upper lashes. Then blend and stabilise with a dab of frosted powder in a strong, deep shade. If you're wearing a pinky blusher, use the shade to strengthen the socket line. Shimmer the centre lids with a silver or gold highlight to blend the shades together. Your mascara may need to be topped up with a single fresh coat, or lashes just tip-off in a vibrant shade.*

Brush brows to free them of any trapped powder and, if you have a colourless lip gloss, slick over brows to mould them into shape.

***Lips:** To remove old lipstick, blot with a tissue. Then pat on powder to cover staining and provide a dry base on which colour can adhere. Brush on a coat of lip colour, taking it right up to the lip line.*

Carefully blot again ('bite' a tissue with your lips) and add a frosted highlighter on the centre of your bottom lip. Trace over your lip line with the colour left on your brush.

- ***Select a soft and shining grey shadow. If using loose powder, add a drop of water to help bind the shadow and stop it sprinkling onto your face (below left).***
- ***Deepen socket line with dark grey shadow. For definition, smudge a fine line of eyeliner across lids and under eyes. Apply mascara by looking down into a chin level mirror (below centre).***
- ***Go for a hint of highlight in a buttermilk shade (below right). Brush on browbones. Then brush brows into shape and define with a pencil using light feathery strokes in the direction of hair growth.***
- ***Keep make-up super-clean for a cool, classy look (opposite).***

THE OUTRAGEOUS IS CONTAGIOUS. MAKE AN ENTRANCE THAT SAYS *I'M HERE* IN NO UNCERTAIN TERMS. PUT A FEATHER IN YOUR CAP AND BOLDLY VENTURE FORTH.

Go for crazy creativity for over-the-top occasions. Have fun looking and feeling very different from your everyday self. Go for rich, unexpected looks.

- *Colour lashes in outspoken shades like red, white, pink or gold. Or take a tip from the top and first brush lashes in brown or black, then tip-off with colour. When applying mascara, try holding a folded tissue under your lower lashes to absorb any excess.*

- *A tiny dot of red pencil at the inner eye corners makes them look larger.*

- *Use an eyelash curler for an instant eye-opening effect. Press gently on clean lashes, close to the roots. Squeeze curler lightly together to ensure a graceful curve. Then apply mascara.*

- *Go for strong brows. Pencil-in colour for more strength and definition.*

- *Choose rich matte lip colours and finish with a dusting of powder for a matte complexion.*

It's a look to carry off with confidence and strictly for the young at heart.

Stylish extras *Give your party look an unexpected twist by adding unusual and stunning accessories. Choosing the right bits and pieces can totally alter the character of your outfit.*

For hair, get knotted! Use lengths of fabrics or pieces of fake fur material, netting or lace to tie, knot or weave into hair. Or wear a sleek turban for a dramatic effect. Go for the Bo-Peep look with big, colourful bows or thread ribbons into plaits, choosing colours to match or pick out certain shade themes in your make-up.

For jewellery, chunky gems can be as, if not more effective, than the real thing. Flashy and fake doesn't necessarily mean junk — indeed, bold fakes such as rubber or glass are now chic fashion items in their own right. So string on ropes of long pearls, dramatic diamanté, masses of chains or cut-glass gems. Enhance and draw attention to your eyes by wearing striking earrings, slip on a stylish watch, lots of bangles and rings if you have hands worth showing off. Or why not adorn with fob watches, chains, bow ties, cut-off gloves, hats or medals? The choice is endless depending on what kind of look you want to achieve.

Clever dressers use flair and imagination to accessorize and turn something simple into a stunning and individual outfit.

COLOUR TEST FOR LIPS

When buying a new lip colour, test the shade on the tip of your finger. Then hold it up to your mouth and check the colour in a mirror. If you do buy a colour that is not quite right, don't throw it away. Try mixing it with another shade and making a brand new lipstick colour. To lighten your lip shade, try putting a sparkling translucent gloss on first, then adding the colour. Or mix a little colour with the gloss and then apply.

full of surprises

FULL OF SURPRISES

KEEP A SELECTION OF PENCILS

Have at hand at least three types of pencil: an eye-liner pencil, an eyebrow pencil and a lip pencil.

Eye-liner pencils *should tone with your shadows. They should be soft enough to blend easily to a controlled smudge but be sufficiently non-greasy to stay put.*

Eyebrow pencils *need to be hard-textured so that you can feather in natural-looking fine strokes. Define shape and colour by pencilling lightly in direction of hair growth, then use a mascara-type browbrush to help blend and smudge in.*

Lip pencils *must match your lipstick colour almost exactly, and be firm-textured enough to prevent 'bleeding off'. Keep a pencil sharpener in your make-up kit so pencils are always kept tipped-off to perfection.*

KEEP YOUR BRUSHWORK CLEAN

Good brushwork means skimping on neither quality nor quantity. You will need to keep at least one duplicate set for dark and light shades and to make sure that results are clear and accurate. Once you have built up your selection of brushes, treat them well to make sure they last you for a long time.

To keep them clean, swish them frequently in warm, soapy water, then blot and smooth back into shape. Use a tiny dab of hair conditioner smoothed along the hairs to help keep them in good shape. Leave them to dry upright in a mug (don't place on a radiator or near any other heat) and store them separately so the tufts don't get distorted.

The best brush investments are those made of sable. Though expensive, they are by far the smoothest, most accurate operators. Buying poor quality brushes are not really an investment as they are hard and inflexible and inclined to moult. Collect your brushes singly or invest in good, ready-made kits.

It's just as important to keep your hands clean, too. Don't put an unwashed finger into a pot of shadow. Hands can pick up bacteria, which can be transferred to your shadow and your eyes. Also, don't risk sharing eye problems by lending or borrowing eye make up.

- ***Foundation over lids, set with powder. Brush on charcoal-grey powder deepening colour on outer eye corners (top).***

- ***Blend charcoal-grey powder into socket lines, sweeping away up to inner eye corners and outer eye corners up to outer edge of brows. Define brow shape with pencil (centre).***

- ***Brush a soft white highlighter under arch of brows. This makes for a bright, alert, wide-awake effect. Then blend and smudge charcoal-grey under eyes with a cotton bud tip for defining eye shape and to offset coloured mascara. Sweep both top and bottom lashes with coatings of red mascara (below). (Choose another shade of mascara if the whites of your eyes are less than white.)***

- ***Paint your lips to match your eyelashes (opposite).***

F·A·K·E I·T

FAKE IS BACK IN FASHION. IT'S FUN TO BE FALSE. EXTEND YOUR BEAUTY REPERTOIRE, LASH OUT AND GO TO GREAT LENGTHS.

It's artificial with a capital ART. The look is appealing but definitely not concealing. There are no hide'n'seek games here. Be a quick change artist and follow our tips:

- *For hair, there's the long and the short of it. Add colourful fake fringes, or false hair extensions for an instant party frisson.*
- *Give yourself a fake beauty spot — two even — in whichever colour strikes your fancy. Dip a very thin brush into a liquid liner and paint it on. Or try the cake type that is used with water. Or use a finely pointed eye pencil. Then powder over to set.*
- *Improve your eye shape. Indulge in flutterpower and apply false eyelashes. They make pale lashes instantly thick and luscious. Try one of the hot new vibrant shades or really glitz it with diamanté-studded brown or black lashes. Flirt demurely from beneath the weighty fronds of extra-long lashes. If you want to try and fool all the people all the time, opt for individual lashes mingling with the home grown at the outer corners of your eyes. Use a magnifying mirror when you put them on to make it easier.*

Fake it

- *Make sure lids are clean and free of grease. Trim false eyelashes to fit. Then use an eyelash curler on your own lashes so they have the same upsweep as the false ones (left).*

- *Apply one coat of mascara to your own lashes. When mascara is dry, hold false eyelashes between your thumb and forefinger and apply a fine coat of adhesive. Looking down into your mirror, hold lashes with tweezers. Place the lashes as near as possible to your natural eyelashes, starting at the outer corner of the eye and working inwards (above).*

- *Gently press into place first with the tweezers then with an eyeliner brush, working along the length of the lashes. Make sure they are not stuck to your own, otherwise you will pull your own out taking off the false ones (left).*

- *Wipe off any excess adhesive immediately with a cotton bud tip. With your eyeliner brush, dip into a liquid liner and paint on a very thin line from inner eye corners over and just above base of false lashes, sweeping outwards to outer eye corners. Do not apply any mascara to false lashes — they will become messy and look terrible. Aim at the clear and sparkling effect (below).*

Lip Talk

SLICK ON LIP COLOUR TO ADD THAT FINAL TOUCH TO YOUR MAKE-UP. LEARN HOW TO GIVE A POLISHED PERFORMANCE POUT!

Lips can look sexy, provocative and they're always expressive. Wearing the right lipstick can make any mouth look inviting, add light and warmth to your whole face.

CARE ABOUT CONDITION

Lip skin is thinner and more sensitive than most of the rest of your face — lips don't possess their own oil glands. So year-round care is essential for soft, supple, appealing lips. Condition with moisturiser and lip balm in winter, lip salve containing a sunscreen in summer. Glosses and lipsticks do more than their share of colour and shine, too. They also help moisturise lips, and provide an effective barrier against the weather.

COLOUR-UP

You can liven up your natural lip colour in several different ways: with lipglosses and gels, lip pencils and lipsticks. Glosses come in pots, palettes and tub automatics (in a container like mascara). They add shine and, with tinted glosses, colour. Brush on only a small amount as too much will give an oil-slick effect and only encourage colours to seep at the edges. Gels leave a shiny, transparent film on lips, and, like glosses, are perfect on their own on summer evenings.

Lip pencils come in both thin and thick widths: thin pencils create a firm barrier to stop lipstick colour 'bleeding' at the corners and edges; thick, chunky lip pencils are used like lipstick. For added shine and moistness top with colourless lipgloss.

Lipsticks can be in cream form for a matte lip covering, giving a depth of colour and good staying power. Or shimmer with pearl and frosted versions which are light-reflecting and contain additives to give extra lustre. Make sure lips are supple, with no hint of dryness, when using pearls and frosts. Buy four or five lipsticks in different tones of the shade that suits you best. Then mix and match at will.

Pale-skinned brunettes look best in rosy pink and bronze shades; redheads suit bronze, coral and plums; blondes should opt for clear bright shades, not too strong or too washed out; black skins are lucky; they can wear the most vivid shades from shocking pinks to bright reds. If your skin is sallow, avoid orange or very pale lip colours; if you have a high cheek colour, go for pinky-beiges and steer clear of orange and blue-toned pinks and reds.

BRUSH-UP

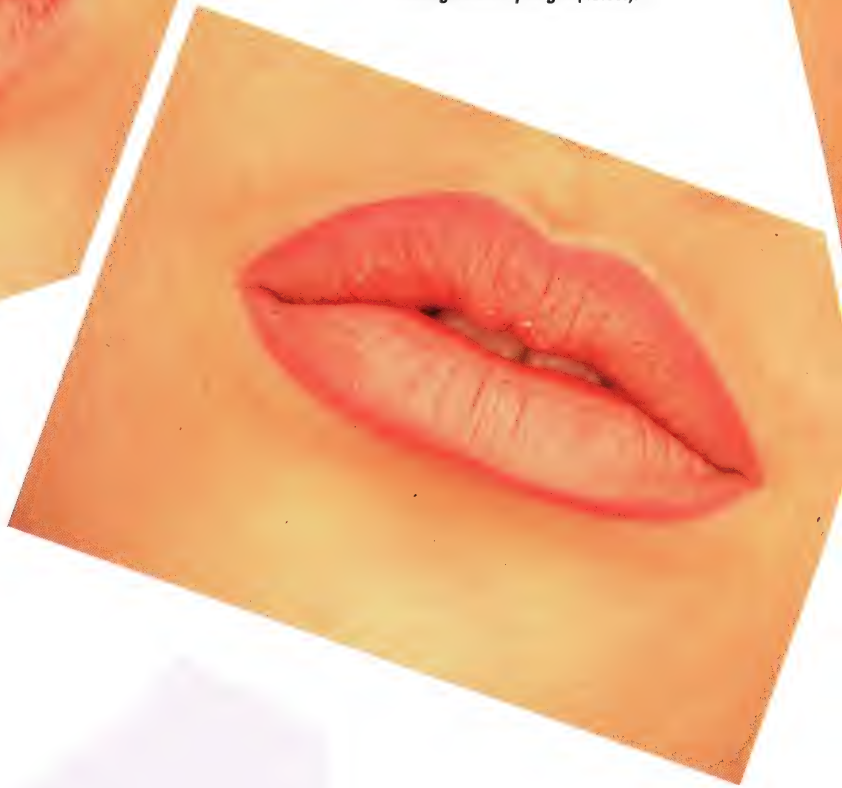
Invest in a good lipbrush — it fills in corners, helps give an even lip line, and gets right down to the bottom of your lipstick container.

Try out the new lip-fix creams which are light, water-based moisturisers to smooth lips and create a base for your lipstick.

Lip talk

● *For all-night, kissable appeal, give your lipstick staying power! When applying your foundation, smooth over lips, too. Dust over with colourless face powder so lips are completely blotted out (above).*

● *Outline lip shape with a finely-tipped lip pencil in a shade matched to your lipstick. Outline from the centre of your upper lip to the corner, repeat on the other side. Then outline your lower lip. Using a pencil makes for more definition, corrects lip line faults, helps prevent colour from seeping and smudges over lip edges (below).*



● *With a brush, fill in lip colour blending up and into inner edges of pencil line. Blot with a tissue held taut at the ends (above).*

● *Re-apply colour. For extra shine add a frosted highlight or gloss on centre bottom lip (below).*

NAIL TIPS

STRENGTHEN YOUR FINAL LOOK WITH COLOURFUL NAILS. GO FOR THE GLITTERING PRIZES AND YOU'LL WIN HANDS DOWN.

Dressed-up, well-manicured nails make for a smart, pulled together look. It's best to paint your nails the evening before the big night out. You won't be in a panic and you can take time over application, especially if you're jazzing nails up. Otherwise, on party night, take a bath first before you paint your nails. Warm water will only soften and smudge freshly painted nails. Lie on your bed, paint nails then sit quietly and relax while they dry. This will give you time to compose yourself, calm your mind and your spirit. To speed up the nail drying process, use a quick-dry spray.

HANDY HINTS

- *Brighten dull or dingy-looking hands with a mask. Your regular face mask will do the trick.*

- *Bronze, silver or other glittering powders, especially the ones designed to be used wet or dry, can add sparkle to your nails. You simply mix the powder with colourless nail varnish.*

- *Paint on rising half moons. You'll need a steady hand and a firm surface on which to work. Keep cotton buds handy: dip in nail enamel remover to carefully whisk away any mistakes.*

- *Go for star-struck nails. Buy tiny metallic or coloured stick-on stars and fix over nail colour.*

- *Paint nails in matte white, black or silver. When coating is dry, spot on dots. For a luminous effect, apply a hint of silver white.*

Party Countdown

SET A TIMETABLE SO EVERYTHING RUNS LIKE CLOCKWORK — ESPECIALLY GOOD IF YOU'VE GOT BUTTERFLIES IN YOUR STOMACH. PLAN YOUR CAMPAIGN AND FORWARD INTO BATTLE!

5.45 *Start running a bath. Add a favourite fragrance to scent it, or use fragrant herbs, tied up in muslin bags, for their special therapeutic properties: mint is purifying and refreshing. While your tub is filling up, take out the outfit you're going to wear and give it a going-over to make sure there are no loose threads, missing buttons. If necessary, press it.*

6.00 *Cleanse skin thoroughly. If you're not planning to wash your hair, put it under cover with a shower cap. (Allow extra time to your schedule if you need to shampoo and blowdry your hair). Use a face mask to strip off daily grime. Afterwards spritz with a mineral water spray and massage in a moisturiser. Step into the bath or under the shower. Use a body brush and scrub up all over for an invigorating tingling cleanliness. After bathing, while skin is slightly damp, smooth on a rich body lotion to match your scent.*

6.15 *Check that your eyebrows are in line, tweeze away any stragglers. If the top you're going to wear pulls on over your head, put it on now so it won't mess up your hair and make-up later on.*

6.25 *Blowdry your hair, pep it up with heated rollers, style and shape with mousse or gel.*

6.35 *Drink a glass of milk if you're not going to be eating until later in the evening. It will help settle those butterflies, stop you filling up on snacks. Check nails for chips, repaint if necessary. Massage in a dollop of hand cream.*

6.45 *Face up to making up. Don't be tempted to try out a whole new make-up tonight. Brush hair into final style.*

7.10 *Check in your bag to make sure you have everything you need.*

7.15 *Spray your favourite fragrance on your pulse points. Your body temperature is slightly higher here and the heat helps release the scent. If it's going to be hot and crowded, you'll need less perfume so as not to overpower. If you'll be outdoors, you can be more generous with scent.*

7.30 *Check in a full length mirror that you look as good at the back as you do from the front. Then have a great time!*

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Clothes and accessories: pp12-3 satin coat by Lumière, jewellery by Monty Don; pp18-9 hat from The Hat Shop, gloves by Cornelia James; pp20-1 satin jacket, floral jacket and brooch from Whistles, gloves by Pink Soda; pp24-5 clothes from Whistles, jewellery by Adrien Mann; pp28-9 dress by Gina Fratini, hat from The Hat Shop; pp32-3 hat from The Hat Shop, coat by Lumière, brooch by Monty Don; pp36-7 hat by David Shilling, jewellery by Monty Don, gloves by Cornelia James; pp46-7 dress from Browns, earrings by Adrien Mann, gloves by Cornelia James.

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